

Postcards

5 1/2"x8 1/2" 100# gloss cover • Full-color printing on both sides

TYPE OF MAILING »	SATURATION	TARGETED DEMOGRAPHIC	EXISTING CUSTOMER BASE	NONPROFIT* SATURATION
QUANTITY	PRICE EACH	PRICE EACH	PRICE EACH	PRICE EACH
2,500	\$1,200 48¢	\$1,350 54¢	\$1,350 54¢	\$850 34¢
5,000	\$2,100 42¢	\$2,400 48¢	\$2,499 50¢	\$1,450 29¢
10,000	\$3,700 37¢	\$4,500 45¢	\$4,199 42¢	\$2,600 26¢
20,000	\$7,000 35¢	\$8,600 43¢		\$4,800 24¢
50,000	\$16,500 33¢	\$19,500 39¢		\$11,000 22¢

* Requires valid nonprofit postal permit

AVAILABLE SIZE & FORMAT OPTIONS

- 4"x6" or 5"x7" postcards: subtract .5¢ per piece
- 6"x9" postcards: add .5¢ per piece
- 6"x11" postcards: add 2.4¢ per piece
- 8 1/2"x11" tri-fold brochures/menus: add 3¢ per piece

SATURATION MAILING

Mail complete neighborhoods, with ability to select neighborhoods based on the demographics of postal carrier routes included. Demographic selections include median income, median home value, median age and percentage of homes with children. Perfect for products with widespread appeal, and mailing within a distance radius of your business location; an inexpensive way to mail based on average incomes or home values.

TARGETED DEMOGRAPHIC

Mail based on individual age, age of children, income bracket, home value, age of home, and homeowners versus renters. Additional selections available for a small additional list charge include buying activity, credit profile, travel interests, lifestyle interests, and automobile preferences.



EXISTING CUSTOMER BASE

Mailing your previous customers is the best way to generate instant revenue from clients who already trust you. Put yourself fresh in their minds and watch how many of them pick up the phone!

Door Hangers (PRINTING ONLY)

4 1/4"x11" 100# gloss cover
Full-color printing on both sides

QUANTITY	PRICE EACH
5,000	\$599 12¢
10,000	\$990 10¢
20,000	\$1,750 9¢
50,000	\$3,499 7¢

Delivery available in DFW area only. 12¢ per home with minimum 5,000 pieces per distribution drop.



Brochures & Menus (PRINTING ONLY)

Tri-fold 8 1/2"x11" 100# gloss book
Full-color printing on both sides

QUANTITY	PRICE EACH
5,000	\$699 14¢
10,000	\$1,100 11¢
20,000	\$1,800 9¢
50,000	\$3,999 8¢



Modifying your existing design: \$25. Logo design only: \$150. Completely new custom design: postcards and door hangers, \$100; brochures and menus, \$150.

Pricing includes printing, addressing, mailing list and postage. No hidden charges!